



Research and Innovation Action - Horizon 2020  
 Grant Agreement Number 688652  
 Start date of the project: 01.01.2016, Duration: 48 months

### Deliverable D 9.6

#### Press Video

Type: R

Status: Revision 1.0

Lead contractor for this deliverable: IBM  
 Due date of deliverable: 31.03.2018  
 Coordinator: VW

Project co-funded by the European Commission within HORIZON 2020		
Dissemination Level		
PU	Public	X
PP	Restricted to other programme participants (including the Commission Services)	
SEAM	Restricted to partners of the SEAM Cluster (including the Commission Services)	
RE	Restricted to a group specified by the consortium (including the Commission Services)	
CO	Confidential, only for members of the consortium (including the Commission Services)	

## Executive Summary

This deliverable provides the UP-Drive press video. Under coordination of VW and IBM, it has been produced by CPP Studios (<http://www.cppstudios.com>). The press video is attached to this deliverable and is further showcased prominently at the landing page of the UP-Drive project webpage at <https://www.up-drive.eu>.

**Contributing Authors / Partners**

	Company/Organisation	Name
Partner 1	IBM	Ralf Kästner
Partner 1	IBM	Martin Rufli
Partner 2	VW	Wojciech Derendarz
Partner 2	VW	Lejla Celik